





THE ART OF PRESENTING WORKSHOP OVERVIEW

Learn strategies for delivering confident, engaging and powerful presentations and videos.

Nerves & Focus

- Learn tips for minimising nerves put your nervous energy into delivering a powerful and memorable presentation.
- Portray a calm and confident presence.

Breathe

- It all begins with breathing properly.
- Learn a breathing technique that is guaranteed to calm your anxiety and help you focus on delivering your message with confidence.
- Learn how to warm your voice so you can deliver a resonating, toned and connected message to your audience.

Writing a Script

All the insights you will need to write an intelligent and penetrating script will be presented
as well as a practical step by step demonstrations on where to start and how to harness
your ideas to reach your target audience.

Personalise

- Make it your own, be authentic, communicate with confidence and keep your audience engaged. Talk to one person in the camera.
- Do's and Don'ts of body language.

Learning Your Script

This is your craft, your business, your brand...there is no excuse for forgetting a line. This
lecture introduces practical tips on how to learn your lines for your camera or audience
presentation with authenticity, energy and confidence.

Smile

• This is very important, *SMILE*. By smiling, you're going to be a lot more engaging and interact better with your audience. Learn how to bring warmth into your presentation with your eyes and voice.

Learn How to Effectively Deliver Presentations to Camera or an Audience

• With over 35 years performance experience I will teach you the do's and don'ts to deliver an enthusiastic and engaging presentation.

Why Video?

The power of video and why it is imperative to have digital presence to grow your business.

Putting it all Together

- The importance of your mind, body and your voice working in unison to articulate your message with spectacular results.
- You will learn a script prior to the workshop and deliver to camera with positive feedback about your style, impact and effectiveness.

For further information please call Peter Mochrie on 0478-921-400 or **click here** to fill in the enquiry form.